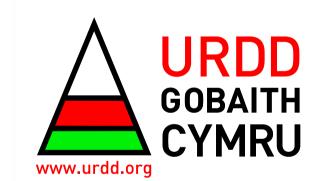
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# ANNUAL REVIEW 2003/2004

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# The Chief Executive's Report



It gives me great pleasure in presenting this annual review which outlines another successful year for the Urdd

and which describes the opportunities that over 51,000 of Wales' children and young people have experienced. It describes a wide range of activities – from the excellent Eisteddfod held in Anglesey to the humanitarian visits overseas. As we look back at the year that has gone by, we also take the opportunity to look forward to the next twelve months.

The year ahead will be a year of new beginnings for the Urdd. We will take full advantage of the new resources at our residential centres in Glan-Ilyn and Llangrannog. We will open a new residential centre in the Wales Millennium Centre and will hold a pioneering Eisteddfod there. We will begin implementing the objectives set out in our new Corporate Plan and acting on the recommendations made in an independent review of our field work throughout Wales.

The review was commissioned by the Welsh Language Board, and amongst its findings it was confirmed that

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- the Urdd provides a range of unique opportunities for children and young people in Wales which allows them to use the Welsh language in an attractive, contemporary context
- there is more use of the Welsh language as a result of the Urdd provision in a range of activities outside school hours
- the Urdd offers a national entitlement to a range of provision wherever the child or young person lives and regardless of his/her linguistic background
- the Urdd offers value for money.

Ha Guthe Joves

Efa Gruffudd Jones Chief Executive

In addition, a number of recommendations were made with

regard to how best we could enhance our work. The report also confirmed that there is a need for more investment in order to extend the provision that is appreciated by the Urdd's many members. Our aim for the next period will be to realise the potential that is outlined in the review. We look forward to achieving this in partnership with the Welsh Language Board and other funders.

Whilst preparing the Corporate Plan for 2005-2008, and whilst consulting members, staff and volunteers, the following were noted as being priorities for the Urdd's work, and the challenge now will be to implement them:

to increase the amount of Welsh used in a social context, focusing on 12-15 year olds

- to increase the emphasis on working within communities and increase the number of activities on offer during school holidays
- to increase participation by young people, and to develop young leaders.

The Urdd is very much aware that it has a role to play in offering activities and services for children and young people, which cater for their needs, and which convinces them that living through the medium of Welsh in Wales is an exciting and challenging experience. I would like to thank each member of staff and all the volunteers who have made this possible this year, and to thank them in advance for their willingness to take on board new projects, plans and priorities for the year that lies ahead.

My hope is that everybody who has some contact with the Urdd – whether they be children, young people or adults – will enjoy the experiences that they have, and will be enriched by them. This annual review proves that this is happening.

# The Chairperson's Report



It gives me great pleasure to support the Chief Executive's comments on the movement's activities during the year. It was a

very busy and successful year once again, but it was also a year that saw a number of changes and developments.

An inspection of the Urdd's field work was conducted in the Autumn and a complementary report was received on all its activities. Thanks to everybody who was involved in this inspection. Certainly, one of the vear's pinnacles was back in March in the Dewi Sant Hall, Cardiff where some of the movement's most distinguished talents shared the stage with Daniel Evans, Catrin Finch and Bryn Terfel, along with the Aelwydydd's superb choir conducted by Owain Arwel Hughes. It was a very special proclamation concert for the movement's National Eisteddfod in 2005 and an opportunity to secure the financial future of the Bryn Terfel Urdd Gobaith Cymru scholarship for some years.

Onwards to Ynys Môn and to the glorious maes on 'Mona' where the National Eisteddfod was held. The island's people certainly proved that they had the right to claim that they lived in 'gwlad y medra'! It was great to see the island's new Aelwyd taking part in so many activities and I'm confident that they will be partaking in the 2005 Eisteddfod in the Wales Millennium Centre.

By now the south Wales staff have moved into their new offices in the Millennium Centre and the residential centre is ready not only to welcome the 2005 Eisteddfod goers but members from all over Wales.

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Rhiannon Lewis Chairperson The Minister for Culture, the Welsh Language and Sport, Alun Pugh AM was invited to open the new developments at Glan-Llyn and Llangrannog centres at the beginning of the summer, accommodation and activities developments which will ensure facilities of the highest standard for future residents.

The sports department goes from strength to strength with increasingly varied activities being offered, and more young people than ever before taking the plunge and participating. A number of members went on humanitarian missions during the year to Calcutta, Lesotho and Poland and it was specially pleasing to be able to welcome some of Calcutta's young girls back to Wales in May.

Efa Gruffudd Jones was appointed as the movement's new Chief Executive in November and she began her work in the spring. Efa is not an unfamiliar face within the Urdd as she was previously a very successful Director of Development for the movement and I'm confident that she will enjoy the same success in this key post. Best wishes to her and congratulations to both her and her husband on the birth of Dafydd Siôn in August. As a result of Efa's maternity leave, the Deputy Chief Executive has accepted the responsibility of Acting Chief Executive and we wish Mai Parry Roberts the very best with the work.

This Annual Review gives a taste of the Urdd's activities, and it is a great achievement that such a wide range of activities is offered to our members. It certainly would not be possible were it not for the special devotion of the movement's industrious staff and the thousands of volunteers that work tirelesly from week to week.

Thanks to all of you and continue with the good work.

On behalf of the Officers

of Urdd Gobaith Cymru



# FOREWORD

URDD GOBAITH CYMRU'S MISSION STATEMENT

The aim of Urdd Gobaith Cymru is to ensure that all the young people of Wales are given the opportunity, through the medium of the Welsh language, to develop into mature individuals, and to empower them to play a constructive role in the community, by encouriging personal and social skills. All this is fulfilled by a pledge of service to Wales, to fellow-man and to Christ.

Charity number: 524481 Company number: 263310

The Urdd Office Llanbadarn Road Aberystwyth Ceredigion SY23 1EY

Tel: 01970 613100 E mail: urdd@urdd.org Website: www.urdd.org

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# A message from our President, Andrea Parry

"The Urdd has played an all-important part in my life from the very beginning and I wouldn't be a teacher today were it not for the confidence I gained through the Urdd's activities. Wales' youth are extremely fortunate to be a part of such a far-reaching movement, thanks of course to the staff and to the many instructors and leaders that give their time and expertise to ensure that the younger generation are raised with the same experiences. By now, as I begin my last year formally as a member of the Urdd, I know somehow that the link won't be broken and that the Urdd will continue to play an integral part of my life. The experiences, opportunities, values, and of course friends that I made through my belonging to the movement will remain forever."

Andrea Parry President, Urdd Gobaith Cymru 2004

# **URDD STAFF STRUCTURE**

Chief Executive

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Arts

Mai Parry Roberts
Director of Development:

Eurfyl Lewis

Director of Communications: Siân Eleri Davies

# Urdd Gobaith Cymru's Interesting Statistics

- Wales' Premier Youth Movement
- Membership of 51,191
- 30% of all Welsh speakers aged between 8 –18 in Wales
- 25% of all children aged 10 in Wales
- A leading provider of sports in Wales 250,000 sports sessions a year
- 96,000 Welsh language magazines sold annually
- 180 staff and a financial turnover of £5 million
- 10,000 volunteers in 1,300 branches
- Over a quarter of a million hits on our website

# Urdd Gobaith Cymru Officers 2004

President:	Andrea Parry	
Vice-presidents:	Carol Davies	
	Gavin Ashcroft	
Honorary Presidents:	Prys Edwards	
	Wynne Melville Jones	
	Bob Roberts	
Chairperson:	Rhiannon Lewis	
Vice-Chairperson:	Tudur <mark>D</mark> ylan Jones	
Treasurer:	Geraint Rees	
Secretary:	Eirith Evans	
Regional Chairpersons:	Gwyn Morris (North)	
	Kevin Davies (Mid Wales)	

Sara Gwilym (South)

# **RESIDENTIAL CENTRES**

# Glan-llyn

It has been another successful year for the Centre with accommodation provided for over 12,500 people, over 31,000 guests/night.

The official opening of the new Reception Centre was held. The development includes a lecture theatre, sleeping accommodation and new offices for Glan-llyn, along with offices for the Eisteddfod, Finance and Meirionnydd Regional departments. This new building and new resources have received a warm welcome from both customers and staff.

We received good news about future developments regarding the high ropes course in the woodland and substantial improvements to the lakeside slipway. All of this will be completed during 2005.

Landscaping around the area that surrounds the Centre's car park and playing field has been completed.

A bird watching hut has been built by the lake and a special footpath leading to it has been created for the less able.

There was an increase once again in the numbers attending the Summer Courses.

Lobbying has begun on the creation of a foot and cycle path between Glan-llyn and Llanuwchllyn in order to ensure that youngsters are able to walk and cycle safely.

To date, the Centre employs over 40 staff.

### Llangrannog

This year saw the completion of the extensive building programme and the Centre now has a new image.

The Centre has been transformed with the farm buildings refurbished to create a Heritage Centre, which creates a great first impression as visitors arrive.

A new car park has been created which means that the Centre is a car free zone and a much safer environment for the children, creating a feeling of space and freedom.

The new accommodation with 34 'en-suite' rooms with under floor heating has proved to be a great success. This means that we can now use our accommodation resources much more efficiently.

The Leisure Centre and All Weather Playing Field have also proved to be a great success. It's gratifying that we have such a high standard resource on offer, not only to the quests but also to the local community. Alun Pugh AM, Minister for Culture, the Welsh Language and Sport opened the sports facilities in July. A Sports School was held during the summer the first of many - with 170 children present. We look forward to working with the Sports Council and the National Assembly in encouraging more children to participate and get involved in sports, and we look forward to joining the campaign to improve the standard of health of the children and young people of Wales.

I would like to thank everyone who has worked on this scheme.

Amidst the hustle and bustle of preparing the new buildings, we had another successful year, the best ever in terms of visitors, 18660

residents (49890 residents a night). A number of new activities have been

introduced during the year – go-karts, lacrosse, improvements to the orienteering course and of course the leisure centre and all the sports

facilities that come with it. We take great pride in the fact that the Centre provides work for nearly 90 people, and with a recent investment of approximately £5.5 million, it proves that the Urdd's roots are buried deep

in rural Wales. Once again, thanks to everyone who supports the Centre all year.



# Caerdydd

The Urdd will open a new residential centre for the first time in over fifty years on November 26th, 2004. Gwersyll yr Urdd Caerdydd, Urdd City Sleepover forms a part of the exciting Wales Millennium Centre and will offer unique experiences within the arts and give members of the Urdd an opportunity to visit all the attractions of Wales' capital.

The Centre can accommodate 153 people to stay overnight in 'en-suite' rooms, and there will also be a hall/theatre a lounge, a refectory and classrooms. The Centre was created with the safety of children and young people as a priority.

Specialist courses in the arts will be held in the Centre, but we will also be organizing visits to all kinds of attractions in Cardiff and the surrounding area. There will be opportunities to visit the Millennium Stadium, the National Assembly, Techniquest, The Museum of Welsh Life at St Fagan's, The National Museum, the Big Pit, Castell Coch, Cardiff Castle and much more. You can also see a show, a football match, a cricket, rugby or ice hockey game and there will be special prices for those staying at the Centre who wish to see the latest films, go ten pin bowling and use all the facilities at the Atlantic Wharf Leisure Village.

We can organize language or geography courses in addition to cross-curricular experiences, and the majority of the attractions in the area provide teaching resources that accompany the National Curriculum.

Unlike the other Urdd Centres which offer great rural and out door experiences to Wales' youth, Gwersyll yr Urdd Caerdydd can provide urban and artistic experiences, adding to the exceptional choice that the Urdd has already on offer.



### Contact

#### Glan-llyn Centre Aled Siôn Director Tel: 01678 541 000 E mail: glanllyn@urdd.org

#### Llangrannog Centre Steffan Jenkins Director Tel: 01239 654473 E mail: Llangrannog@urdd.org

Caerdydd Urdd Centre Wales Millennium Centre Alun Owens Director Tel: 029 20635678 E mail: alun@urdd.org

Website: www.urdd.org

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### Contact

Dafydd Carrington Regional Director Tel: 01686 626521 E mail: dafydd@urdd.org

#### Dyfrig Morgan

Regional Director Tel: 02920 635680 E mail: dyfrig@urdd.org

Website: www.urdd.org

# THE NATIONAL ACTIVITIES NETWORK

### THE NATIONAL ACTIVITIES NETWORK

# Leisure, Educational and Arts Activities

It was an exceptionally successful year for the Maes Department with continuation and development of our activities. During the year, the department was subject to an independent inspection, commissioned by the Welsh Language Board. Below is just a brief summary of the year that has gone by.

Our membership increased by 400 to 51,191.

- 60 of the Urddaholics members took part in the Millennium Volunteers scheme.
- Many of our older members had an opportunity to work on projects in India, Africa, China and Poland.
- Visits to Wales were arranged for young people from Poland and India and more information can be found in the Global Citizenship Activities Report.
- Our Aelwydydd's united choir was a sound foundation for the Bryn Terfel and the Urdd Concert at St. David's Hall.
- We saw development and expansion in the community based soprts activities provided by our sports officers. In addition to the full programme provided Regionally, the work of the Sports Officers has extended our provision substantially as can be seen in the Sports Report.
- Over twenty of Pembrokeshire's Adrannau took advantage of a three-year plan to support and promote the Urdd's activities with deprived young people. The scheme was financed through the New Opportunities Fund.
- As in Cardiff the previous year, the Eisteddfod in Môn had been a motivation to form a new Aelwyd, Aelwyd yr Ynys.
- Through funding from Children in Need, an innovative scheme for the movement was started in Gwynedd and Môn, working with small groups of young people who are in danger of being excluded from school. This intensive work has ensured development for these young people and approved certificates were awarded to them in the areas of Environmental Work and Sports.
- Educational visits were arranged for over 30,000 children and young people.
- The department arranged courses in our residential centres for 13,000 of our members.

FEST

870 of our members attended residential opportunities courses abroad.

URDD

- Once again this year the movement collaborated with partners on the following projects.
- The Welsh Language Board's S4C Pop Tour
- Miri Myrddin
- Parti Ponty
- Ffiesta Fflint
- Wales' National Eisteddfod
- Sports Council for Wales

# The Inspection

During October and November the department's work was inspected by five inspectors under Gari Lewis' leadership. In March the results of the inspection were presented and approved by the Welsh Language Board. Our provision was analysed as being substantial and successful, giving value for money and making a key contribution to the lives of Wales' children and young people, and promoting the use of Welsh amongst them. A number of recommendations are put forward in the report and many of these have been incorporated in our 2005-2008 Corporate Plan. A full copy of the inspection report can be seen on www.bwrdd-yr-iaith.org.uk 40025\_Addiygiad\_Saesneg\_2005\_4 12/10/04 1.45 pm Fage /

SPORTS

# SPORTS

Secondary Rugby - 135 teams came to compete in the National Rugby Festival at Llanelli.

**Primary Rugby** – for the first time two teams from each county came to compete in the finals at Llanelli.

National Secondary Netball Festival – 121 teams came to compete at Cardiff.

The usual Urdd Sports Festivals were held at Aberystwyth.

Once again the National Swimming Galas in the south and the north were accepted as part of the Welsh Amateur Swimming Association calendar.

600 Urddaholics and volunteers attended sports training courses.

We received a grant of  $\pm 5,000$  towards a golf scheme in the Llanelli area.

34 volunteers attended a residential training course at Gwersyll yr Urdd Llangrannog.

170 attended the residential Sports School during the summer at Llangrannog. This is the first course of its kind that the department has organised and it was a great success.

The Urdd has been accepted as a 'Standard Accredited Centre' to run courses for Sports Leaders in the Community.

# GLOBAL CITIZENSHIP ACTIVITIES



# **Croeso Calcutta**

Eight of Calcutta's young people were welcomed to Wales during May 2004. They visited a number of schools and Adrannau throughout Wales, along with participating in the Urdd Eisteddfod in Anglesey. Over 3,000 children and young people took part in workshops which shared Wales and Calcutta's culture through dance, and also discussed current issues such as HIV/Aids.

# The Message of Peace and Good Will

This year the message was prepared by members of Aelwyd yr Ynys from Anglesey and was presented from the stage of the Urdd Eisteddfod. It was a timely message urging people to support Fair Trade.

# Lle Chwech Gwell

In conjunction with Dolen Cymru Lesotho, seven Urddaholics from Ysgol y Preseli Crymych visited the small village of Ramachini in Lesotho during July. The aim of the visit was to build public toilets in the village, facilities which will improve the standard of living and health. A warm welcome was received in Ramachini and it proved a great opportunity to share the cultures of Wales and Lesotho.

# **The Poland Project**

This is the Urddaholics' third visit to Poland to work in children's homes. Excellent work was carried out in two children's homes, refurbishing bedrooms and creating a fitness room.

# The Urdd's Sunday Service

The Urdd's Sunday Service 2003, written by the Reverend Jeff Williams of Christian Aid is available on the Urdd's website www.urdd.org







# THE EISTEDDFOD AND THE ARTS



### Contact

Siân Eirian

Director of the Eisteddfod and the Arts Tel: 01970 613110 E mail: Eisteddfod@urdd.org Website: www.urdd.org

# Tawe Nedd and Afan Eisteddfod 2003

The financial results of the Eisteddfod are contained in the body of this report. Our sincere thanks go to those volunteers who worked tirelessly to ensure the Eisteddfod's success.

# Ynys Môn Eisteddfod 2004

At the conclusion of this excellent festival, we can be proud that this Eisteddfod broke new ground in a number of ways. 107,000 attended the festival and many more enjoyed the coverage on live radio, live television, the internet as well as in the press. The "Eisteddfod experience" was transformed this year in a joint experiment with Opus and S4C when a giant video wall comprising 80 screens provided a backcloth in the pavilion. The wall showed different images to complement the differing themes of each competition whilst enhancing the visual enjoyment for the audiences in the pavilion and those watching at home. Another successful experiment was the introduction of the tepees. Here, story telling sessions, writing workshops, scriptwriting workshops, acoustic sessions and debates were held. This area was also the focus of the Urddaholics activities throughout the week. An entire area was put aside for numerous activities involving young people. These included hairdressing demonstrations, a skateboarding ramp sponsored by S4C, sporting activities of all kinds, a climbing wall and the "Rock Tent" jointly sponsored by the BBC and the Welsh Language Board. These new ventures demonstrated a way forward in providing a wide ranging, contemporary, cultural experience proving attractive to Eistedddfod competitors and visitors alike. The excellent site on the island had glorious views of the majestic mountains of Eryri. The Eisteddfod was able to benefit from the fact that the Agricultural Society had adapted their multi-purpose building and it was here that the Pavilion was located. Special structures were erected to host all the preliminary competitions and these provided the exhilarating experience of music, dance and recitation coming from all corners of the site throughout the week. A web-broadcast of the festival was available to all parts of the world. Isle of Anglesey/Ynys Môn County Council provided financial support and the friendly assistance of their Education, Leisure and Culture Department throughout.

Gwyn Hughes Jones and Iwan Llywelyn Jones, two of the island's classical musical stars, provided masterclasses during the festival. This was a unique opportunity for Welsh youngsters to learn from those who have reached the top and to experience working with the best in the music profession. A total of £173,000 was raised in sponsorship.

We can be proud of an economic benefit to the Eisteddfod area of over six and a half million pounds.

Teamwork makes the Eisteddfod possible and the co-operation of a host of volunteers and agencies help create the yearly marvel of our festival.

# 2005 Eisteddfod -Wales Millennium Centre

In place of the traditional proclamation week, a most memorable celebration concert was held in St David's Hall, Cardiff in the company of Bryn Terfel and Aelwydydd yr Urdd. Past competition winners were invited to represent all those competitors who have enriched the Eisteddfod over the years. It was an experience also to see the coming together of the Aelwyd choirs in a celebration of their talent. The monies raised on the night will be used to secure the future of the Bryn Terfel Urdd Gobaith Cymru Scholarship. It is well known that the standards reached on the Eisteddfod stage over the years has been as high as any achieved by any other nation in the world. In the 2005 Eisteddfod the location and the venue will also achieve this standard. In the Millennium Centre, we in Wales now have a building comparable with the best in the world. This is what our young people deserve and this is what they have been given. Just as the Urdd sees it as a privilege to be a partner in the Millennium Centre, we see it as a privilege also to welcome the very best of our youth to the Centre. It is certain that professional artists from all parts of the world will flock to this stage over the coming years. None however, will be more important than those who will appear on the stage during the 2005 Urdd Eisteddfod.

During the concert the President of the Urdd was presented with the 2005 syllabus.

A special presentation of welcome was performed by members of Aelwyd CF1 and a welcoming verse was presented by Ceri Wyn Jones, the Children's Laureate, on stage at the Ynys Môn/Anglesey Eisteddfod. This has provided a taste of the excitement and enthusiasm which awaits us all in 2005. The Eisteddfod will be held in the Wales Millennium Centre and the streets around the centre will be closed to traffic. Most of the preliminary competitions will be held in the UCI cinemas. The 2005 Urdd Eisteddfod: 30 May - 4 June 2005

# The Bryn Terfel Urdd Gobaith Cymru

# Scholarship

Once again we had a very special evening with the competitors for the Bryn Terfel Urdd Gobaith Cymru Scholarship at Theatr Gwynedd Bangor. This scholarship is now well established and we thank Bryn Terfel for his support and constant interest in the scholarship.



The Eisteddfod Itinerary 2006 - Denbighshire 2007 - Carmarthenshire

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# **COMMUNICATIONS DEPARTMENT**



# Communications

We are happy to report that the Urdd membership has risen again this year with 51,191 members compared to 50,781 last year. There was an increase of 28% in the membership of the Urddaholics compared to last year with, for the first time since 1999-2000, over three thousand members joining . The second in the series of Mistar Urdd badges was given to junior members who joined before Christmas this year. Secondary school age members were presented wih a keyring and Urddaholics received a special bonus pack. For the first time in the Urdd's history, families with three or

more children were offered membership at a reduced rate. The scheme was a great success with nearly 500 families and 1500 children taking advantage of it. We will be developing this scheme further this year to offer membership for £12 to

families with three or more children. The Leaders' Booklet was revised and distributed to the Adrannau, and is now available on our web site. The Welcome Pavilion at the Urdd National Eisteddfod in Anglesey was packed all week, with bands, line dancing sessions, circus skills, face painting and appearances from Mistar Urdd all receiving a warm welcome.

Once again this year the Urdd had a presence on the Royal Welsh showground at Llanelwedd, with the climbing wall at the Sports Council for Wales site, and the publicity caravan at the S4C site. The Urdd stall at the National Eisteddfod in Newport was busy throughout the week, with the **Prif.f@r** - the non-alcoholic bar - proving to be extremely successful. £500 was raised

towards the Urddaholics' visit to a children's home in Poland. The new website has been popular – this is definitely the place to surf for the latest news from the regions and the Urdd in general. It now attracts over 250,000 visits a year.

A number of press releases were issued during the year, raising the Urdd's profile in the national press, and material was prepared for the press

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conferences during the Urdd National Eisteddfod in Anglesey.

### Magazines

10 issues each of **Bore Da**, **Cip** and **iaw!** were published during the year.

**Cip** - gossip, articles, posters, competitions, puzzles and more for Welsh speakers under 12. **Bore Da** – a simple and lively magazine for Welsh learners in primary schools, suitable for Key Stage 1 and 2 of the Second Language Curriculum.

iaw! - a contemporary magazine for Welsh learners of secondary school age which accompanies the multimedia pack iaw! and is suitable for Key Stage 3 and 4 of the Second Language Curriculum. Teachers leaflets are prepared to accompany **Bore Da** 

and **iaw!** to promote their use in the classroom. The **Bore Da** leaflets are bilingual.

Circulation of the primary magazines increased during the year. There was a slight reduction in

the circulation of **iaw**! – partly due to cut backs in the counties' training budget. A series of articles were published in **iaw**! that

accompanied the new GCSE specifications, and these articles received a warm welcome from the second language teachers.

The Welsh Books Council funds **Cip** and we are grateful to them for the small increase in that grant this year. The Welsh Language Board funds the second language magazines, and the Urdd appreciates their support also, along with all the other companies that support the publications. We are very indebted to the Athrawon Bro teams throughout Wales and to the Welsh Language

Advisors in a number of counties for their ready support at all times. During the year we continued to visit schools and courses in the residential centres and held writing squads to promote the magazines. The new marketing leaflet for **Cip** and **Bore Da** was warmly received in the schools – it facilitates organizing the

pupils' orders and is welcomed by the teachers. **Cip's Letter Writing Competition** was organized successfully once again, thanks to generous support from the Royal Mail and Planed Plant.

Wales' Children's Poet Laureate scheme had another successful year, and in addition to holding electronic workshops at Llangrannog, the Urdd contributed a weekend at Pentre Ifan with Ceri Wyn Jones as a prize for a competition in 'Sbondonics'. The children from Ysgol Tyle'r Ynn had a memorable time there. Tudur Dylan Jones' name was announced as Wales' Children's Poet Laureate 2004-2005 from the stage of the National Urdd Eisteddfod at Anglesey in May.

It was the magazines' department that prepared the map for the National Urdd Eisteddfod at Anglesey this year and it also helped with the provision for the media during the festival.



### Contact

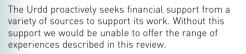
Siân Eleri Davies Director of Communications Tel: 01970 613118 E mail: sianeleri@urdd.org Website: www.urdd.org

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# The Welsh Language Board



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### **Funding Sources**

#### The following grants were offered:

Wales Youth Agency	
for 2003-2004	£60,000
Welsh Books Council	£22,500
for 2003-2004	
Sports Council for Wales:	£26,696
to support the sports strategy	
Wales Council for Voluntary Action:	£10,113
for a volunteer training scheme	
Community Fund	£27,190
Objective 1 - ERDF (Eisteddfod)	£10,773
Welsh Arts Council (Eisteddfod 2003)	.£48,000

#### Llangrannog and Glan-llyn Grants

National Welsh Assembly	
(through Welsh Language Board)	£233,000
Sports Council for Wales (Sportlot)	. £638,556
Welsh Development Agency	£326,717
Objective 1 - ERDF	£74,722
Objective 1 – EAGGF	.£134,841
Wales Tourist Board	£317,268
Ceredigion County Council - LRF	£185,563
National Welsh Assembly - LRF	£200,000

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### **Sponsors**

We are grateful to the sponsors who contibuted £173,000 towards the Urdd National Eisteddfod in 2004

TECHNIQUEST

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The Royal Mail sponsored the Letter Writing Competition in the Magazine Cip this year..

### Isle of Anglesey County Council

Towards the costs of the 2004 Eisteddfod .....£200,000 In addition to substantial 'in kind' support

#### Trusts

.£520,000

BBC Children in Need	.£78,813 (over 3 years)
Lloyds TSB Trust	£6,000
Arts and Buisness	£3,500
The James Pantyfedwen Trust	£2,500
Mary Homfray	£2,000
Dragons Rugby Trust	£1,500
Golf Foundation	£532
Newport City Council, Welsh Church Fund	£500
Michael Sorbell	£500
Wales Consumer Credit Association	£200
Mr and Mrs JT Morgan Association	£200

#### Main Bequests

Sarah Winfred Williams, Y Rhondda	£1,500
Sir Goronwy Hopcyn Daniel, Llandaf	£1,000
Mary Jones Holland, Llanfairpwll	£1,000

We are constantly looking for new sponsors who are able to support us either in practical or financial terms. The benefits we are able to offer include publicity at the Urdd National Eisteddfod and the branding of a range of materials.

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### **Local Authorities**

The Western Mail 🔹

S. Constate

KONKA MINULA

**ScottishPower** 

Powys	£7,147
Ceredigion	£10,000
Carmarthenshire	£16,500
Pembrokeshire	£8,000
Merthyr	£2,200
Penybont	£1,000
Rhondda Cynon Taf	£5,000
Mynwy	£5,000
Torfaen	£5,500
Caerphilly	£10,000
Môn	£16,420
Gwynedd	£31,252
Conwy	£16,074
Wrexham	£4,000
Flintshire	£3,000
Various - Eisteddfod	£7,890

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Total: .....£148,983

Practical support is given by the Local Authorities of Denbighshire, Powys, Pembrokeshire and Cardiff through the provision of offices for staff.

### Contact

Eurfyl Lewis Director of Development Tel: 01267 676652 E mail: eurfyl@urdd.org Website: www.urdd.org

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# AUDITORS' STATEMENT ON THE FINANCIAL SUMMARY

### Auditors' Statement to the Urdd Gobaith Cymru Directorate

We have examined the financial summary on this page.

# Appropriate Responsibilities for directors and auditors

You, the directors, are responsible for preparing the financial summary. We have agreed to express to you our opinion on the consistency of the financial summary with the full statutory accounts, which were signed on 11 October 2004.

#### The Basis of our Opinion

We have done the work which we consider appropriate to establish whether the financial summary is consistent with the financial statements when these were prepared from them.

#### Our Opinion

In our opinion the financial summary is consistent with the full financial statements for the year ending March 31 2004.

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Patterson, Jones & Evans Registered Auditors, Lampeter

### **Directors' Report**

The acounts above are a summary of information abstracted from the full financial statements.

The full financial statements were approved by the Board of Directors on 11 October 2004 and they have been sent to Companies House and the Charities Commission. The accounts were audited by Patterson, Jones & Evans and were given an unconditional report.

It is possible that the financial summary does not provide sufficient information to give a full understanding of the charity's financial affairs. For futher information, therefore the full statutory accounts, the Auditors' report on those accounts and the Trustees Annual Report need to be consulted. Copies of these can be obtained from the company.

Signed on Behalf of the Board of Directors

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### The Treasurer's Annual Report 2003/04

On becoming an Urdd volunteer, one quickly appreciates the totally dynamic nature of the movement. Of course, this is how it should be. The idea of a youth movement fossilizing is totally unacceptable. There is no danger of this happening with the Urdd. As the provision grows, the financial side becomes increasingly complex and innovative. This year, we saw years of planning towards expanding Llangrannog and Glan-llyn bearing fruit. Here are two developments offering key modernisation to both centres, ensuring that we can offer a service that is worthy of the age we live in.

By now, our sources of income are very diverse and substantial. We receive money through membership payments, grants from the Welsh Language Board, charity funds, Local Authorities, The European Community's structure, corporate sponsorship and other sources. These various sources are familiar to organisations like the Urdd, but one thing that makes the Urdd different is the amount of money being generated by the Urdd's own mechanism. We are on the verge of running three residential centres of considerable size - Llangrannog, Glan-llyn and imminently, Cardiff. We also hold Europe's largest arts festival for young people – which creates a situation of substantial financial risk annually. However, with the support of Wales' schools and teachers, many volunteers, and the movement's dedicated staff, these elements have succeeded to contribute substantially to the movement's work in recent years. Quite a few years have passed since we faced a deficit in an Eisteddfod, and in recent years, Llangrannog and Glan-llyn have contributed towards improvements across the organisation – not to mention the improvements to the two centres.

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CYMRU

The 2003/04 accounts show a deficit of £176,671 on ordinary trading activities. This deficit was more than what we had hoped for. Factors beyond our control are partly responsible for this e.g. the government increased the level of National Insurance and our corporate insurance premium increased considerably as we saw a national increase in legal cases against voluntary and statutory organisations. Secondly, we faced one-off costs relating to preparing for the opening of the new look Glan-llyn and Llangrannog. However, on a more positive note, we must congratulate those who have been working diligently in preparing for the Tawe, Nedd and Afan National Eisteddfod. As this was the second Eisteddfod within 35 miles within a year. there was real concern about our ability to hold this Eisteddfod. With volunteers working together locally and the whole staff's wonderful contribution, the worries about making a loss were turned into celebrating a respectable contribution to the organisation's core costs.

Whatever our situation will be within twelve months, there is one thing that we can be sure of. The movement will still work towards financing creative and very diverse work with young people in every part of Wales. Onwards!

**Geraint Rees** Treasurer September 2004



# Urdd Gobaith Cymru Company Limited

2003

2007

# Balance Sheet 31 March 2004

### Income:

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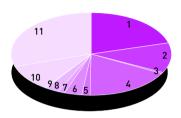
	2004	2003
	£	£
FIXED ASSETS:		
Tangible Assets	8,701,850	4,820,089
Investments	1,090,322	916,040
	9,792,172	5,736,129
CURRENT ASSETS:		
Stock	49,848	23,180
Debtors	866,327	636,402
Cash at bank		
and in hand	663,649	347,088
	1,579,824	1,006,670
CREDITORS:	.,,	.,,
Amounts falling due		
within a year	(2,176,139)	(957,274)
Net current liabilities	(596,315)	49,396
Total assets less current		,
liabilities	9,195,857	5,785,525
CREDITORS:		
Amounts falling due		
after a year	(1,532,769)	(256,487)
	7,663,088	5,529,038
RESERVES:		
Restricted Funds	4,569,115	2,484,008
Income and expenditure	2,631,617	2,819,194
Investment revaluation		
reserve	309.955	94.213
Endowment funds	152,401	131,623
TOTAL FUNDS	7,663,088	5,529,038
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### Contact

Mai Parry Roberts: Director of Business and Personnel

Tel: 01678 541010 E mail: mai@urdd.org Website: www.urdd.org

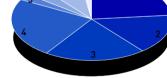
		£	
]	Llangrannog and Pentre Ifan	1,460,400	
2)	Glan-llyn	830,428	
	Investments income		
í)	Tawe, Nedd and Afan Eisteddfod 2003		
	(including relevant grants/sponsorship)	1,229,317	
5)	Magazines (including grants)	117,160	
5)	Membership	248,169	
7)	Gifts and bequests	94,057	
3)	Other	199,587	
7)	Sponsorship (excluding Eisteddfod sponsorship)	17,528	
10)	Other grants (including the Welsh Language Board)	725,843	
1)	Grants towards capital expenditure	2,120,968	



# Expenditure:

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1) Llangrannog and Pentre Ifan	1,205,866
2) Glan-llyn	
3) Regional Activity Network Development	1,054,694
4) Isle of Angelsey Eisteddfod 2004	1,196,151
5) Magazines	128,652
6) Administration and management	
7) Support costs and others	434,099
8) Fund-raising and publicity costs	
9) Depreciation	

Total expenditure for 2003/2004: ..... 5,137,613



In/ (out) net flow of resources for the year Loss on sale of investments		2003 £ 1,816,000 [504] <b>1,815,496</b>
Reduction/increase on revaluation of investments - unrealised Increase net in reserves	,	(258,504) <b>1,556,992</b>
Reserves on 1 April 2003 Reserves on 31 March 2004		3,972,046 <b>5,529,038</b>

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# Outcome for the year - Urdd Gobaith Cymru

The total income includes £4,725,273 of unrestricted funds, £2,345,187 of restricted funds and £6,890 of endowment funds. The net increase for the year after transfers between reserves is £23,057 including deficit of £145,100 on unrestricted funds, net increase of £2,085,107 on restricted funds and a net deficit of £270 on endowment reserves.

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