

342 – Darlunio Llyfr Stori -a-llun ar gyfer plant o dan 7 oed

Beirniad – Derek Bainton

Lilla Howlett - F76179 – **is a clear winner for me.**

Remarkable first impressions. Great cover design and establishing scene, which creates an immediate suspense and overall good feel to the book.

Really sensitive connection between image and text – without the images, the text and story pales. Pairing works really well – in the story the text gives focus to the illustration, and in turn the illustration clarifies the words – for example, the spread about the Soddgarw making a friend or two. (Pdf.P14)

Layout is varied yet it has continuity and adapts well to the pace and changing styles of text, such as narrative and dialogue.

Choices of composition, such as cropping the image, and allowing only partial views shows an understanding, confidence and command of narrative illustration.

There are some really beautiful touches such as extra visual narratives not present in the text, for example, the Soddgarw paying attention to the washing line at the beginning of the story, and then hanging the washing line on its horns at the end.

Artwork has a contemporary feel and although it appears simplified, it is quite sophisticated.

The characters are very well realised – the characterisation of the Soddgarw is particularly well observed, showing both a misleading, frightening quality as well as a more vulnerable, gentle side of the creature.

The artworks are exceptionally executed, which combines a number of well-tuned skills such as traditional and digital techniques. The colour palette has a personal and warm feel – which binds this submission together beautifully in a delightfully cohesive, professional and original way.