



Eisteddfod yr Urdd

Sir Ddinbych

26/05–30/05/2020

Hysbysebwrch yn Rhaglen Eisteddfod yr Urdd

Dyma un o wyliau ieuenctid mwyaf Ewrop ble bydd o leiaf 15,000 o blant a phobl ifainc yn cystadlu. Cynhyrchir 2,000 rhaglen maint A5 ac amcangyfrifir fod oddeutu 10,000 o ddarllenwyr.

15,000

o blant a phobl ifainc
yn cystadlu

2,000

o raglenni yn cael eu
cynhyrchu

10,000

o ddarllenwyr

Eich opsiynau hysbysebu

Tudalen lawn

A5 - 148mm x 210mm

Gofynion:

Portrait
3mm Bleed
300ppi
CMYK
Darparu fel PDF

£350+TAW

Hanner tudalen

130mm x 93mm

Gofynion:

Landscape
Dim Bleed
300ppi
CMYK
Darparu fel PDF

£250+TAW

Chwarter tudalen

62mm x 93mm

Gofynion:

Portrait
Dim Bleed
300ppi
CMYK
Darparu fel PDF

£150+TAW

Hysbyseb Clawr Cefn

A5 - 148mm x 210mm

Gofynion:

Portrait
3mm Bleed
300ppi
CMYK
Darparu fel PDF

£400+TAW

Os nad yw eich hysbyseb yn dudalen lawn, awgrymir i chi beidio defnyddio gwyn fel eich lliw cefndir. Defnyddiwch arlliw o lwyd e.e. CMYK(0% 0% 0% 10%) fel cefndir neu rhowch amlinelliad o amgylch ymylon eich hysbyseb.

Sicrhewch eich lle

Sicrhewch eich bod chi'n cael lle i'ch hysbyseb trwy gysylltu â:

Catherine Tudor Jones
catherinetudor@urdd.org
01678 541 038

Bydd rhaid derbyn pob hysbyseb erbyn Ionawr 31, 2020, gan gyd-fynd â'r gofynion uchod.



Eisteddfod yr Urdd

Sir Ddinbych

26/05—30/05/2020

Place an advert in the Urdd Eisteddfod's official programme

The Urdd Eisteddfod is one of Europe's largest youth festivals, where more than 15,000 children and young people come to compete. 2,000 A5 programmes are generated, with an estimated 10,000 readers.

15,000

children and young
people competing

2,000

official programmes
generated

10,000

readers

Your advertising options

Full page

A5 - 148mm x 210mm

Requirements:

Portrait
3mm Bleed
300ppi
CMYK
Supply as PDF

£350+VAT

Half page

130mm x 93mm

Requirements:

Landscape
No bleed
300ppi
CMYK
Supply as PDF

£250+VAT

Quarter page

62mm x 93mm

Requirements:

Portrait
No bleed
300ppi
CMYK
Supply as PDF

£150+VAT

Back Cover Advert

A5 - 148mm x 210mm

Requirements:

Portrait
3mm Bleed
300ppi
CMYK
Supply as PDF

£400+VAT

For all adverts that are not full page, it is advised that you do not use white as a background colour. Use a shade of gray such as CMYK (0% 0% 0% 5%) as a background or outline the boundaries of your advert.

Book a place for your advert

Be sure to book your advert before hand by contacting:

Catherine Tudor Jones
catherinetudor@urdd.org
01678 541 038

All adverts need to be sent by January 31, 2020, and comply with the above requirements.

**Tudalen Lawn
Full Page**

148 x 210mm

Portrait
3mm bleed
300ppi
CMYK

**Hanner Tudalen
Half Page**

130 x 93mm

Landscape
Dim bleed / No Bleed
300ppi
CMYK

**Chwarter Tudalen
Quarter Page**

62 x 93mm

Portrait
Dim bleed / No bleed
300ppi
CMYK

**Chwarter Tudalen
Quarter Page**

62 x 93mm

Portrait
Dim bleed / No bleed
300ppi
CMYK